

## Nikita Ajit

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Berlin, Germany

**Product Designer with 8 years of experience and a strong social conscience. Committed to creating adaptable, inclusive, and sustainable solutions, I leverage design thinking and technology to align user needs with organisational goals and lead projects that deliver meaningful impact.**

## — Work

Freelance Product Designer Sep 2023 - Sep 2024  
Productsup GmbH | B2B

**I led workshops and usability testing using Heap analytics and Maze tests, contributed to the Design System, and delivered AI solutions that enhanced performance for 1,000+ global companies, including Coca-Cola and L'Oréal.**

Lead Product Designer Jul 2021 - Mar 2022  
Kresko Fi | B2C

**I conducted early user research for a new DeFi web app, achieving a 100% completion rate from 1,258 participants. This effort gained new Twitter followers, potential users, and informed the minimum marketable release.**

Lead Product Designer May 2019 - Jan 2021  
Wolftech Broadcast Solutions AS | B2B

**I coordinated accessibility research improving task completion time by 40% for users with disabilities using assistive technology. I also designed UX/UI wireframes, advised designers, and liaised with other teams and clients like BBC UK and Vice Media USA.**

Lead Product Designer Sep 2021 - Jan 2022  
Wrepit AS | B2B

UX/UI Designer Sep 2016 - Jun 2018  
Gravity iLabs | B2B

## — Education

B.Des. User Experience Design  
Symbiosis Institute of Design

## — Language

English	German
Native	Beginner, A2

## — Skills

### Software

Figma, Adobe Suite, Maze, Heap Analytics, Notion, Miro, Hotjar, InVision, Zeplin, Webflow, Wix, Framer, Sketch

### Personality Traits

Empathetic, adaptable, accountable, communicative, ethical, driven

## — Volunteering

### UX Advisor

Refugee Integration Organisation, Ghana

SDG #1, #8, #11

2019 - 2021

**Advised on user research methods, designed user-friendly interfaces, and provided strategic guidance to enhance digital tools for financial programmes.**

### Designer

Social Oriented Design (S.O.D.), Norway

SDG #12

2020

**Participated in discussions on critical design theory, speculative design, and the value of design.**

### Scuba Divemaster

Barefoot Scuba Resort, India and Silhouette Island, Seychelles

SDG #14

2017 & 2018

**Promoted marine conservation, educated divers on sustainable practices, and supported cleanups and pollution reduction to protect aquatic ecosystems and biodiversity.**

### Programme Coordinator

Theatre and Football at Teach For India

2012

**Coordinated summer programmes for students aged 9 to 14, offering theatre as a form of expression and football for both girls and co-ed teams.**

### Volunteer

Maaya Foundation

2011

**Various services for an NGO supporting patients with craniofacial abnormalities.**

### Volunteer

Karunashraya - Cancer Hospice Fund, India

2010

**Volunteered at a joint project of the Indian Cancer Society and Rotary Club of Bangalore, offering free palliative care to advanced-stage cancer patients.**